

Do not allow an increase in the number of radio stations that any one company can own, either in one city, or nationwide (Local Radio or National Radio ownership). Do not allow an increase in the number of television stations that any one company can own, either in one city, or nationwide (Local Television or National Television ownership). And do not allow an increase in the number of media outlets that any one company can own (Broadcast-Newspaper or Television-Radio Cross-Ownership).

A range of opinions should be allowed to be presented through the media and the range will be significantly narrowed if large companies are allowed to grow too big. Small companies will not be able to compete with the resources of very large companies.